

WIXEngineering

Tech industry constantly changing. Are you?

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Agenda

01 Wix Engineering

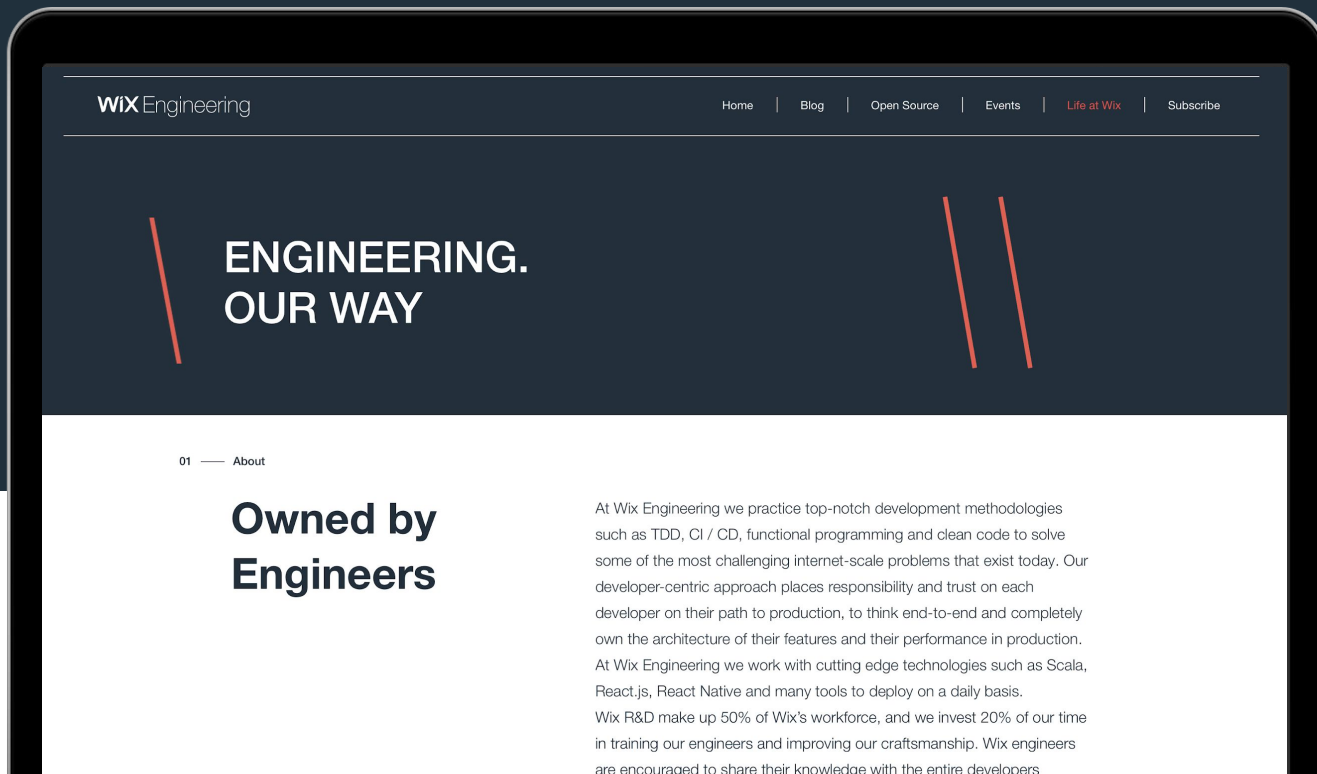
02 WIIFM

03 Tips of building The Guild

01

About
Wix Engineering

So What's Wix Engineering?



Wix Engineering Locations

Ukraine

Kiev

Dnipro

Israel

Tel-Aviv

Be'er Sheva

Haifa

Lithuania

Vilnius



“

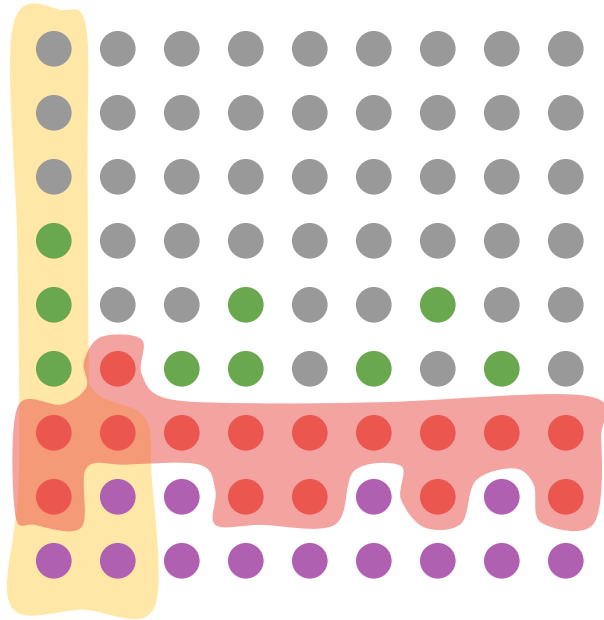
Strong Ownership,
Freedom
& Trust

02

WIIFM



Organizational Model



Companies

1 or more autonomous Feature Teams, who focus on the product(s).

Guilds

All the people of the same profession,
who focus on the professionalism.



Companies

- Product
- Team
- Focus

Wix Data



Wix Forum



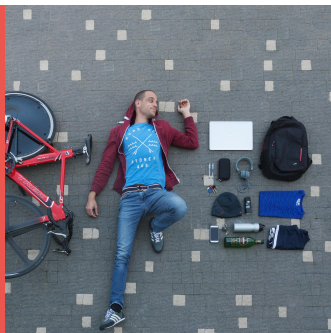
Wix Blog



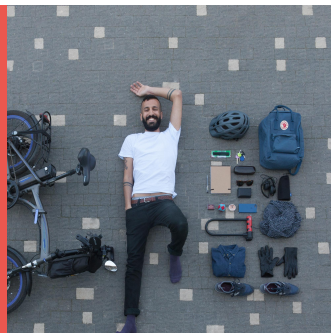
Guild

- Profession
- Knowledge
- Gang

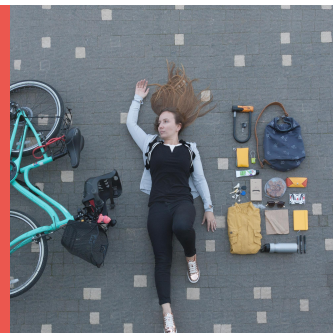
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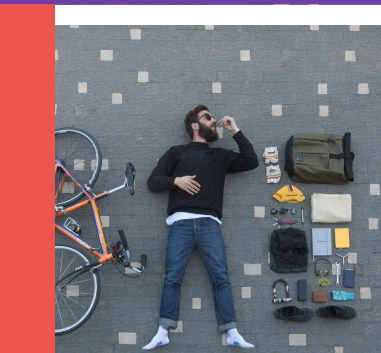
Wix Forum



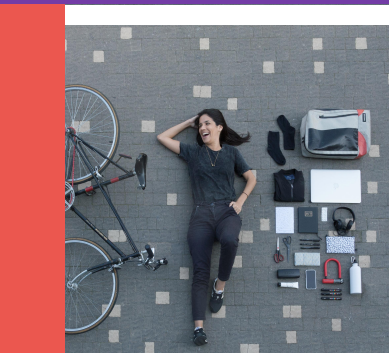
Wix Blog



QA



UX



FED



“

20% of

Your working
Time

Individual Learning

- Reading / Listening books
- Dive into new technology (tools / languages / etc.)
- Working on side project

Lectures & Workshops

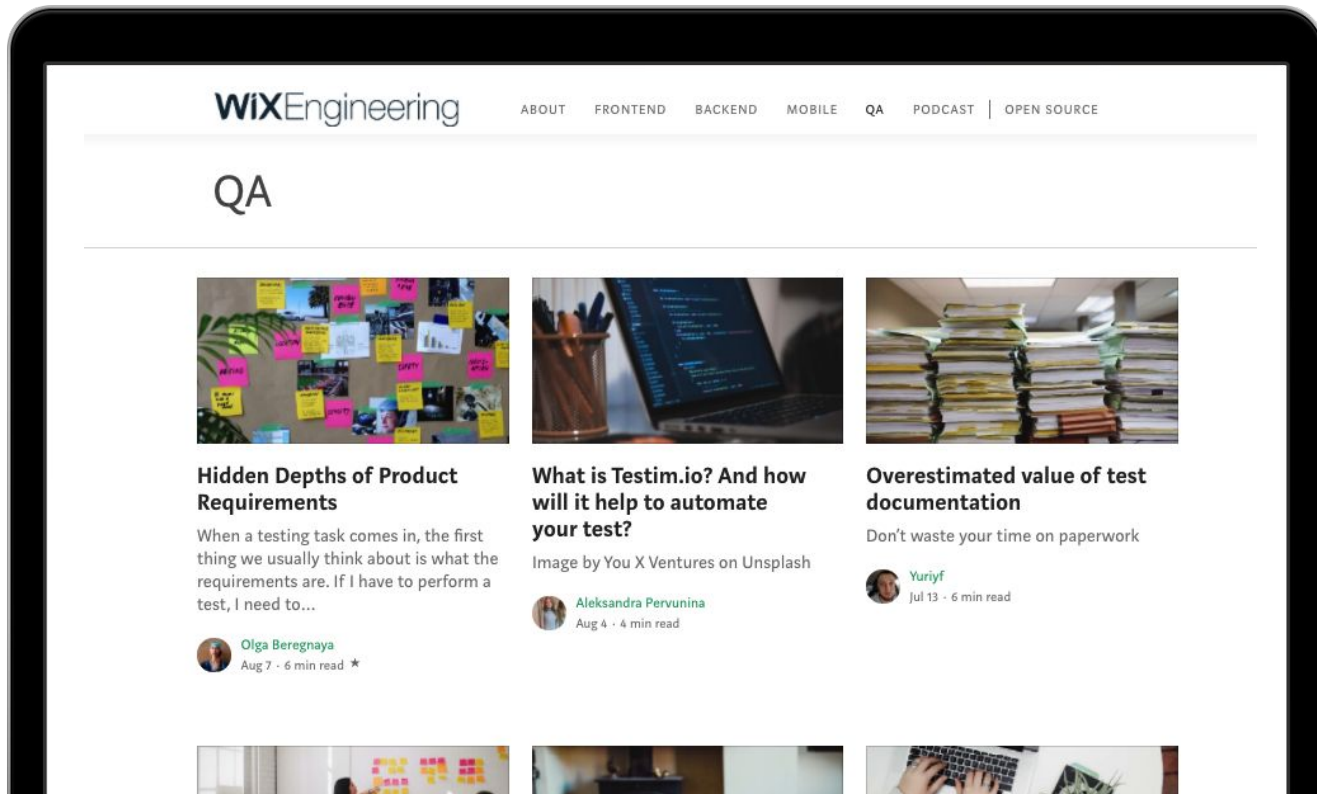
- Hour/Day/Week
- Group based education
- Internal / external products
- Tools & Approaches
- QA Process & Methodologies
- Lessons Learned
- Soft skills development
- Latest trends / new technologies

Help other teams

- Focus switch
- Crowd effort

Conferences & Overviews

- Lectures in interested field
- Meeting external speakers/specialists
- Biggest impact talks
- Inspiration & Development
- Following latest tendencies



www.wix.engineering/ open-source



Kamos

-

Tiny and fast effects compositor on WebGL



Pro Gallery

-

Blazing fast & beautiful galleries built with React



WIIFM
(QA GUILD)



Quix

-

An easy-to-use notebook manager



Stylable

-

This is CSS for components



Detox

-

Gray box end-to-end testing and automation framework for mobile apps



React Native Navigation

-

A complete native navigation solution for React Native



React Native Camera Kit

-

Advanced native camera controls and device photos



Additional role

- Expert
- Training
- Integrating
- Reviewing
- Joining organising committee

Fun Days



WIIFM
(QA GUILD)

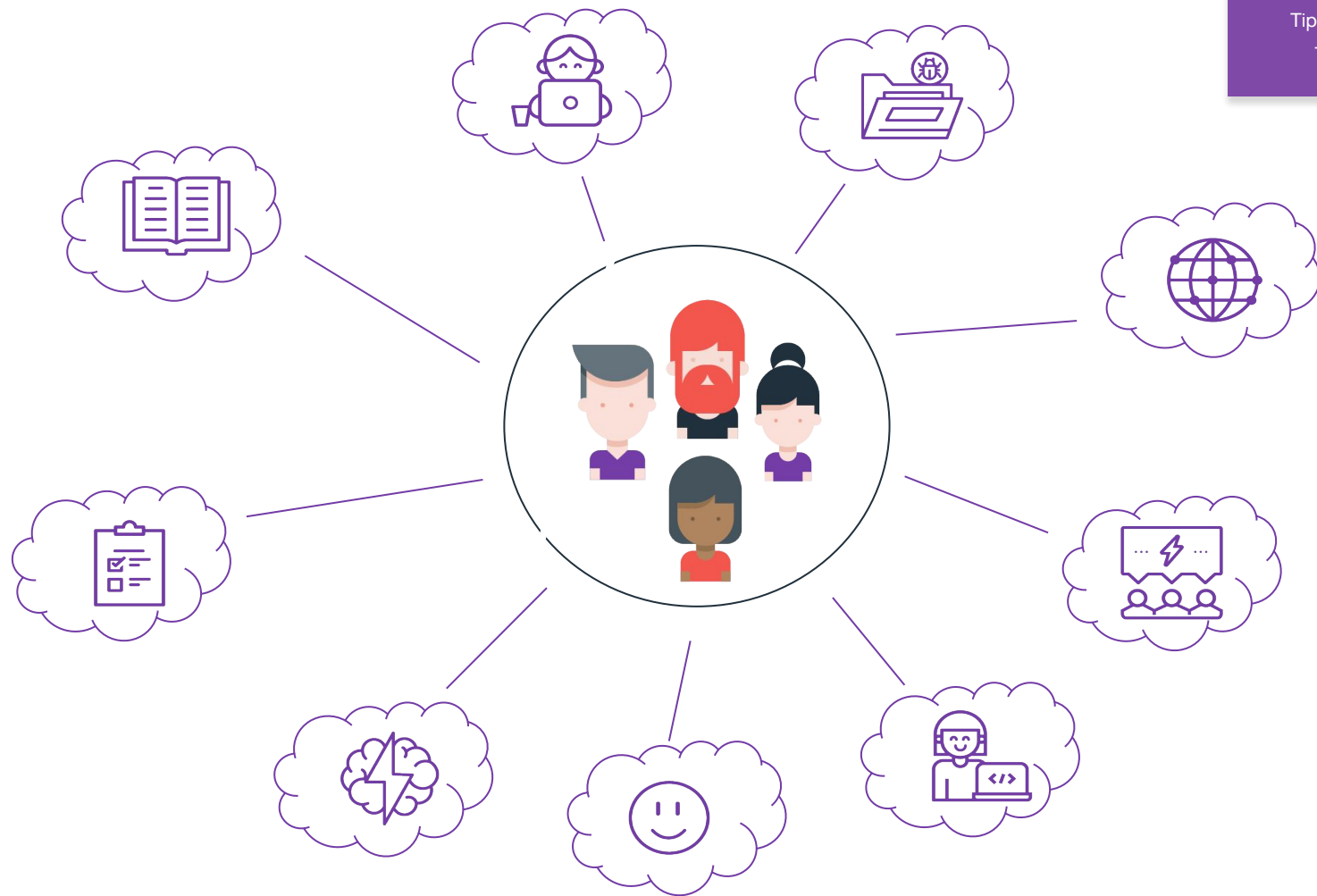
03

Tips of building The Guild



CFO asked CEO: What happens if we invest in developing people & they leave us?

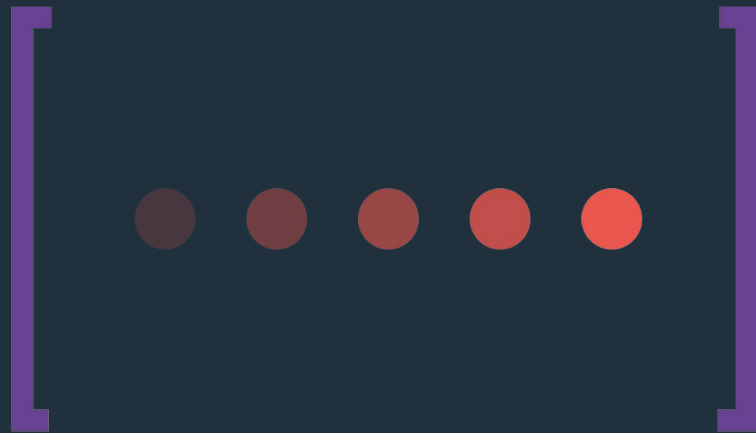
CEO: What happens if we don't & they stay ?



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Are you?

Q&A



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