WiXEngineering

Tech industry constantly changing. Are you?

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Agenda

01 Wix Engineering

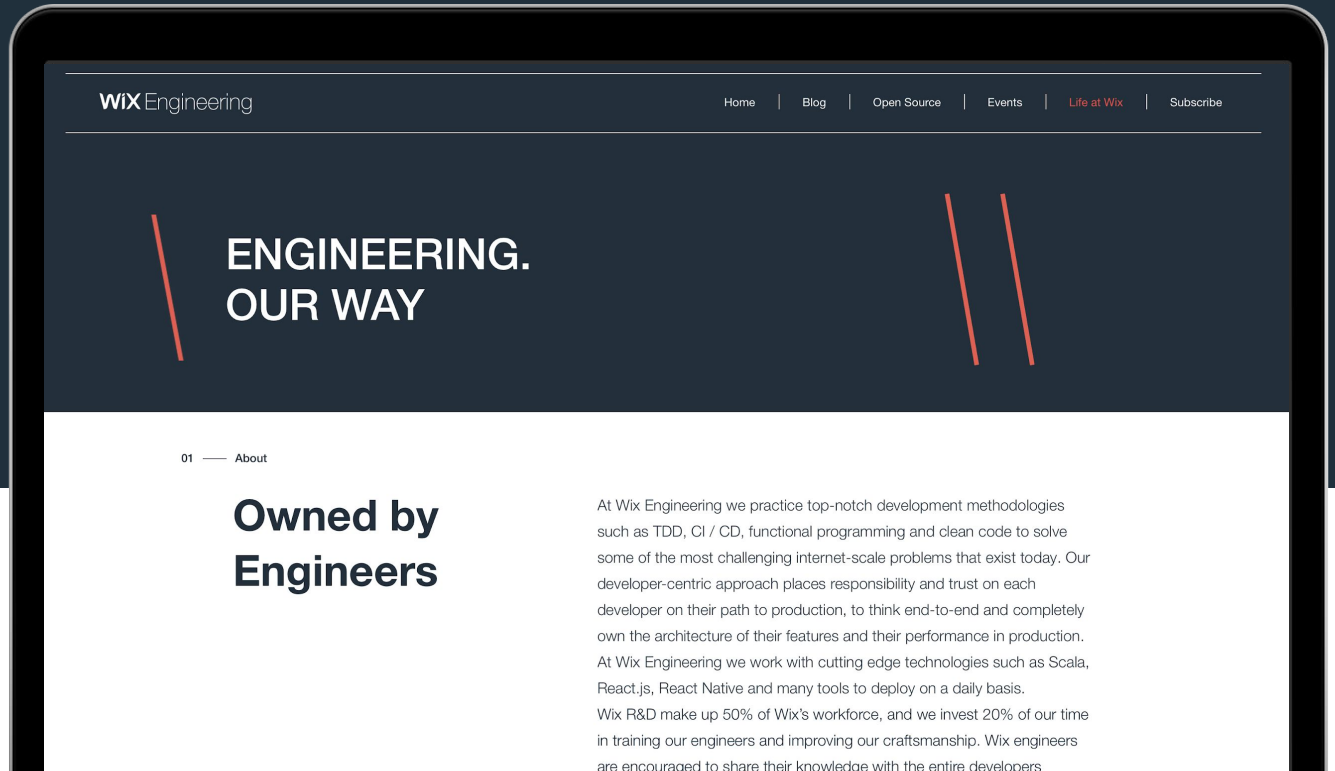
02 WIIFM

03 Tips of building The Guild

01

About Wix Engineering

So What's Wix Engineering?



Wix Engineering Locations

Ukraine

Kiev

Dnipro

Israel

Tel-Aviv

Be’er Sheva

Haifa

Lithuania

Vilnius

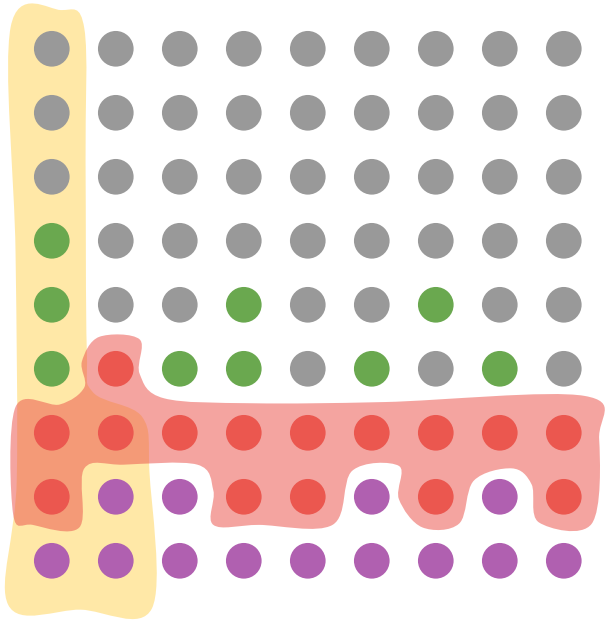
“

Strong Ownership,
Freedom
& Trust

02

WIIFM

Organizational Model



Companies

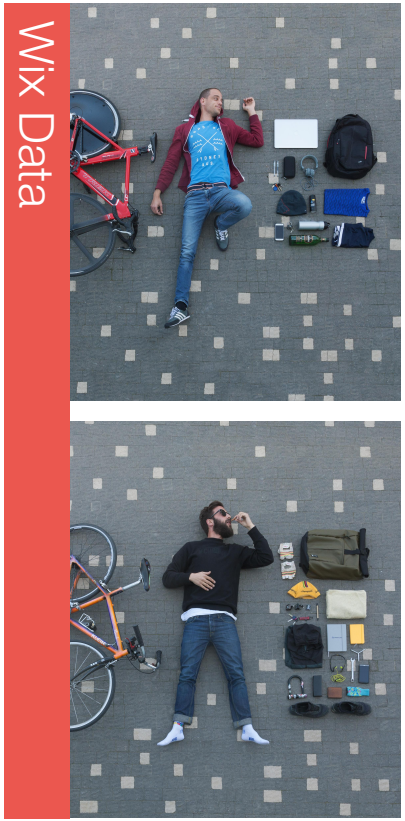
1 or more autonomous Feature Teams, who focus on the product(s).

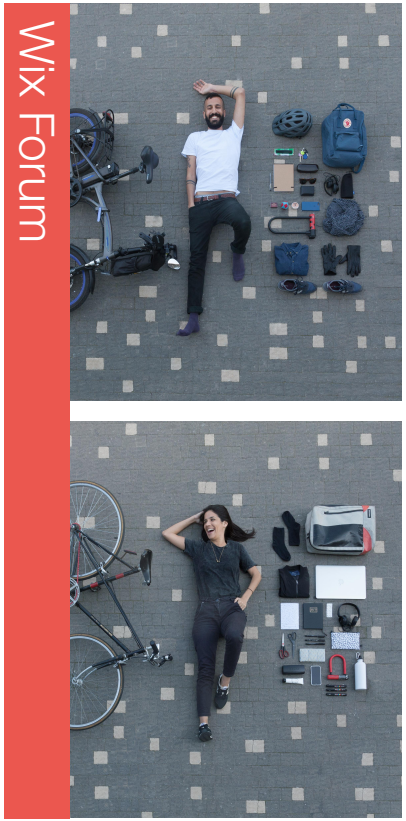
Guilds

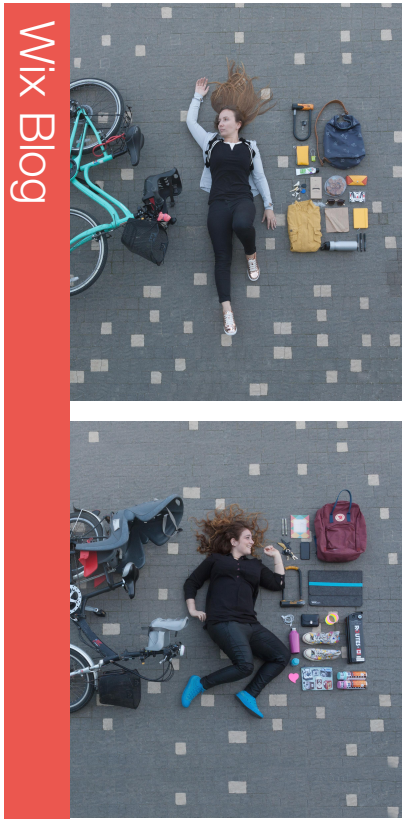
All the people of the same profession, who focus on the professionalism.

Companies

- Product
- Team
- Focus







Guild

- Profession
- Knowledge
- Gang

“

20% of
Your working
Time

Individual Learning

— Reading / Listening books

— Dive into new technology (tools / languages / etc.)

— Working on side project

WIIFM
(QA GUILD)

Lectures & Workshops

- Hour/Day/Week
- Group based education
- Internal / external products
- Tools & Approaches
- QA Process & Methodologies
- Lessons Learned
- Soft skills development
- Latest trends / new technologies

WIIFM
(QA GUILD)

Help other teams

- Focus switch
- Crowd effort

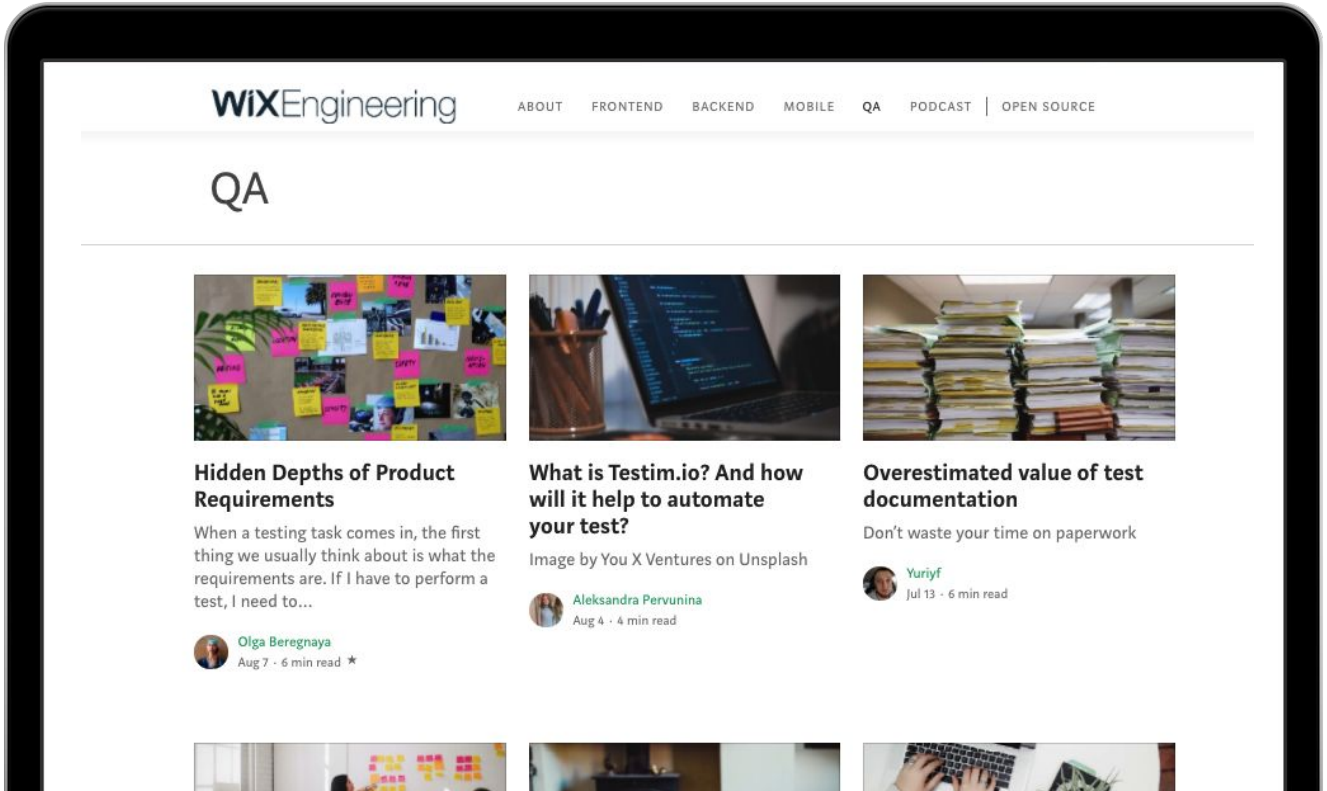
Conferences & Overviews

- Lectures in interested field
- Meeting external speakers/specialists

- Biggest impact talks
- Inspiration & Development
- Following latest tendencies

WIIFM
(QA GUILD)

Blog



WIIFM
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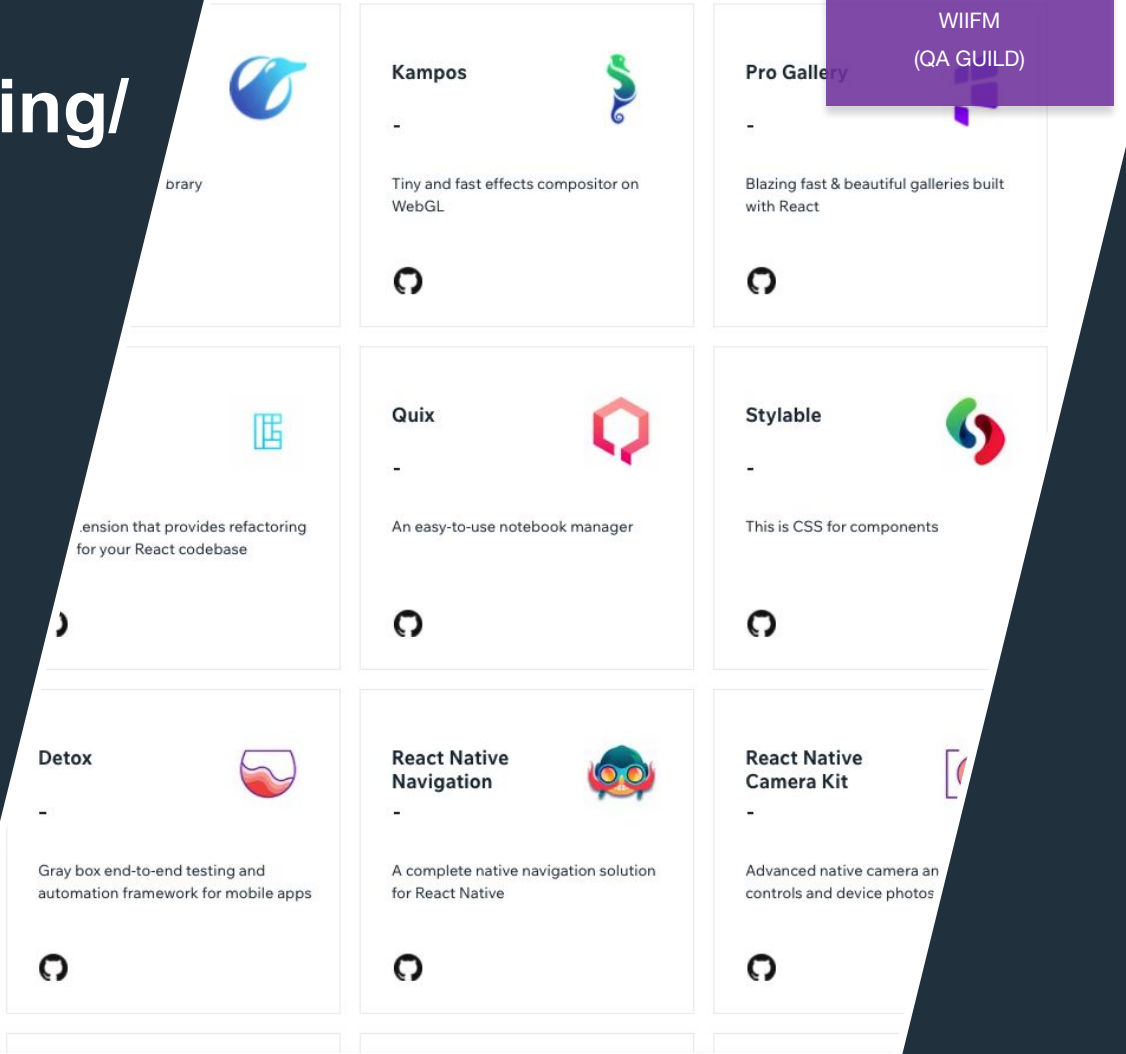
www.wix.engineering/open-source



WIIFM
(QA GUILD)

Additional role

- Expert
- Training
- Integrating
- Reviewing
- Joining organising committee

Fun Days

WIIFM
(QA GUILD)

03

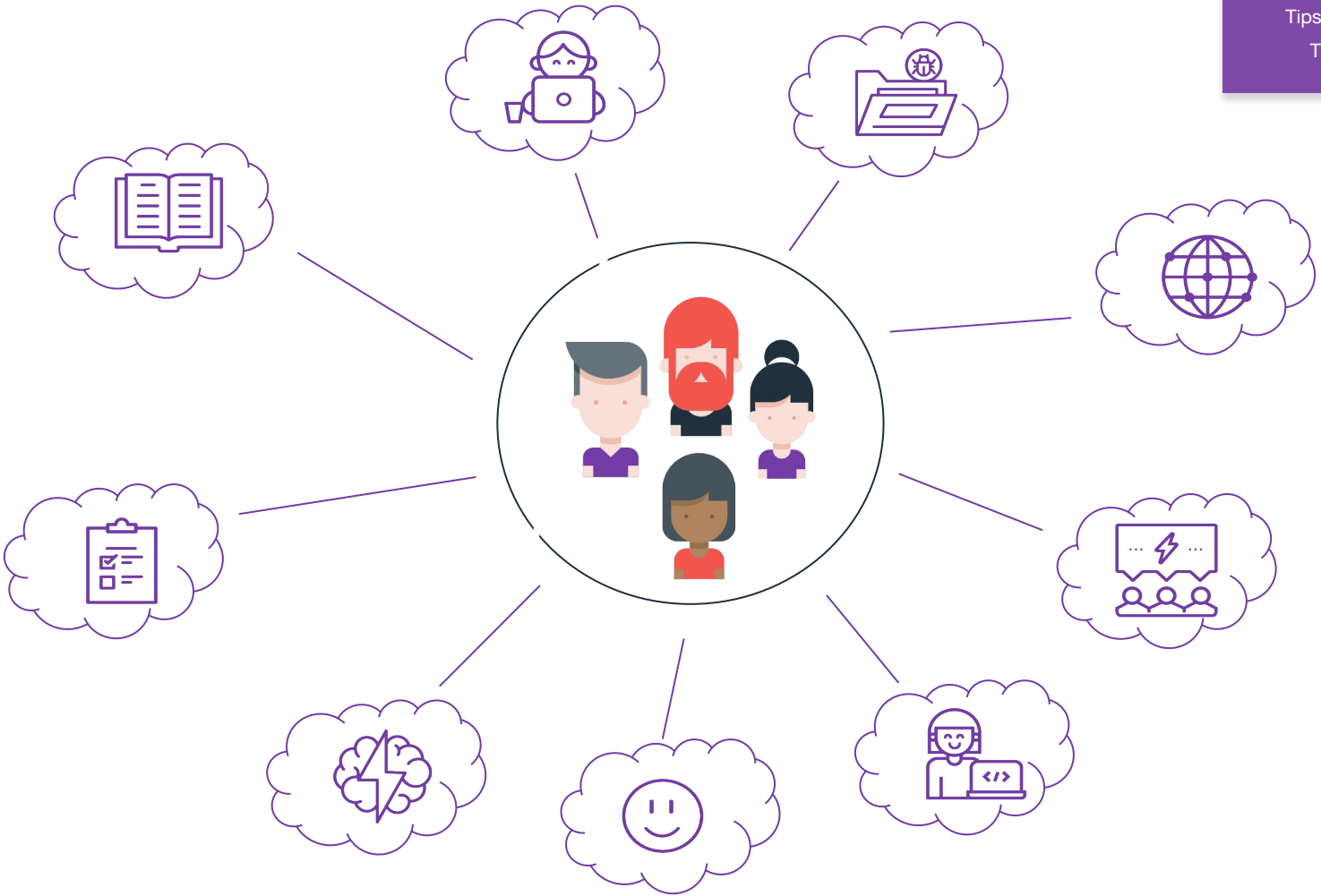
Tips of building The Guild

CFO asked CEO: What happens if we invest in developing people & they leave us?

CEO: What happens if we don't & they stay ?

Tips of building

The Guild



WiXEngineering

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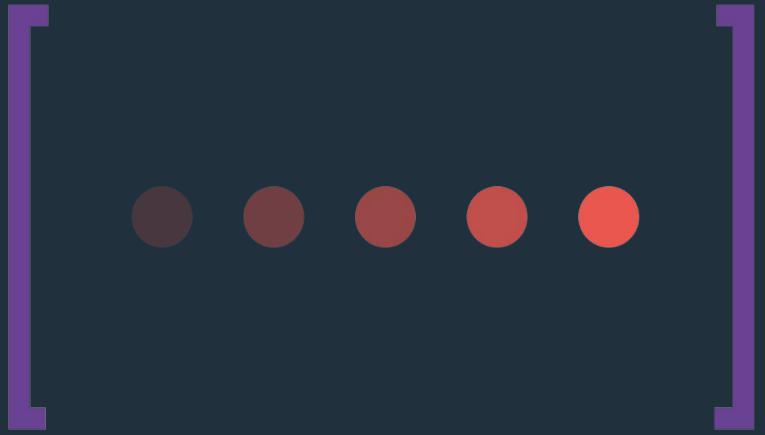
Q&A



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